



Due to the new initiative presented by Colonel Kula, Whitney/Aquilla Lakes will begin their first ever *Whitney/Aquilla Lakes "Wear It For Life" Initiative*. This initiative provides not only message continuity throughout all areas of Whitney Lake including but not limited to campgrounds, swim beaches, boat ramps, and local schools and media outlets, but also strives to involve Whitney Lake staff with every direct and indirect outreach possible. Historically, the ranger staff has conducted the majority of the water safety outreach opportunities, utilizing few employees outside of the natural resources line. The new *Whitney/Aquilla Lakes "Wear It For Life" Initiative* will include opportunities for additional staff (outside of rangers) to participate in spreading the water safety message. In addition, all vehicles at Whitney/Aquilla Lake now have a magnetic decal on the rear tailgates displaying the logo as well.